

## United Way Education Toolkits

### Business Engagement Toolkits

#### School Readiness

#### ***Born Learning Business Champion Toolkit***

<http://www.bornlearning.org/default.aspx?id=278>

The *Business Champion Toolkit* was created to help state and local United Ways deploy business leaders already committed to early learning as public champions for early childhood education. It's part of United Way's ongoing business leader engagement work, which helps state and local United Ways identify, educate, persuade and mobilize private sector volunteers around education, income and health.

#### ***Born Learning Making the Business Case Toolkit***

<http://www.bornlearning.org/default.aspx?id=253>

Includes six flexible communications tools that can be adapted to local issues to inform, "tee up" or comprise a presentation to business leaders.

#### Cradle to Career



### ***Supporting the Education Pipeline: A Business Engagement Toolkit for Community-based Organizations*** <http://cvworkingfamilies.org/businessengagement>

This toolkit, co-developed by United Way Worldwide, Corporate Voices for Working Families, and the Workforce Strategy Center, is designed to assist community leaders in creating beneficial and sustainable partnerships with business. It provides lessons on how community leaders can identify potential business partners, set realistic goals, and create partnerships for long-term success to ensure that all youth are ready for college, work and life. The toolkit breaks the business engagement process into clear, definable steps with suggested activities community leaders can undertake to launch an effective initiative, grow support for existing work, or launch a campaign to establish and maintain effective business partnerships. The toolkit includes a companion website, which is a clearinghouse of tips, tools, resources, and examples of strategies, education, youth development, and other non-profit organizations have used to



create partnerships with business. you can access the full toolkit here, and the companion website here. Corporate Voices and United Way Worldwide are both members of the Ready by 21™ National Partnership who are working with local leaders in education, business, government and community organizations to help ensure that all youth across the education and talent development pipeline are ready for college, work and life.

## Early Grade Reading Community Mobilization Guide *(Coming soon!)*

The Early Grade Reading Community Mobilization Guide is an online toolkit that helps United Ways and their community partners galvanize individuals and organizations around early grade reading, as a way to boost high school graduation. It can add momentum to any United Way, wherever they are on the impact journey, who wants to reach out to grassroots and opinion leaders, to build or join a coalition, and to conduct a communications campaign that's focused on an issue, not dollars. The guide provides tips, tools and templates for mobilizing communities around the issue so that outcome-focused strategies are fueled by strategies to align giving, advocating and volunteering around early grade reading. Rooted in the United Way business model, it helps United Ways put the business practices into action. With the guide, United Ways can tackle early grade reading in an integrated way, as well as connect United Ways to existing work that can add momentum to efforts to boost early grade reading.

## Family Engagement for High School Success Toolkit

Recognizing the role that family engagement plays as part of a comprehensive strategy to keep teens in school and ensure that they graduate prepared for the future, AT&T, United Way Worldwide, and Harvard Family Research Project developed a toolkit to help schools, educators, community organizations and PTAs develop and execute more effective strategies that engage families in helping at-risk high school students get back on track. The Family Engagement for High School Success Toolkit is designed to help nonprofits develop strong parent-school-community partnerships and provide networks of support to keep students on the path to high school graduation. The toolkit is available online at <http://www.hfrp.org/family-involvement/publications-resources/the-family-engagement-for-high-school-success-toolkit-planning-and-implementing-an-initiative-to-support-the-pathway-to-graduation-for-at-risk-students>.



## The Out-of-School Time Toolkit <http://outofschooltime.unitedway.org>



This online toolkit is a resource to United Ways and their out-of-school time community partners who seek to deepen their out-of-school time efforts so that more young people have access to quality programs. It's designed to help United Ways, working as part of broader out-of-school time coalitions, adopt a systemic approach to improving out-of-school time quality, access, sustainability, data collection and evaluation, and alignment and coordination, rather than piecemeal approaches focused on individual programs or funding streams. This online toolkit is organized into the essential elements that communities will need to focus on to develop and sustain an out-of-school time system.

## Strengthening Families Toolkit <http://strengtheningfamilies.unitedway.org>

United Way Strengthening Families (UWSF) is a framework that guides local United Ways and communities in their development of programs designed to promote strong families, support healthy child development, and minimize the risk for child abuse and neglect. The Strengthening Families Toolkit is a resource to United Ways and their community partners who seek to reframe their work around five protective factors, resulting in new funding approaches, new training and support for community partners, more family-centered service delivery, more robust and responsive 2-1-1 resource and referral, workplace integration, and families and communities who have the tools to mobilize and find solutions to challenges. This online toolkit is organized into the essential elements that communities will need to focus on to plan, implement and evaluate a Strengthening Families initiative.